

# MEDIA RELEASE



*For Immediate Release*

*8<sup>th</sup> July 2025*

## Maxum Foods Appoints First CEO

Maxum Foods is pleased to announce the appointment of Adrian Lochland as the company's first Chief Executive Officer, effective 1 July 2025 — marking a significant milestone in the company's continued growth and evolution.

Mr Lochland has over 25 years of senior leadership experience in market-leading agribusiness, food, and ingredient companies. Since joining Maxum in 2021, he's played a pivotal role in driving growth and success of their Animal Nutrition division as Executive General Manager.

His appointment to CEO reflects the business's strong performance and commitment to continued strategic investment across its Food, Animal Nutrition, and Farming portfolios.

*"I am honoured to step into the role of Maxum Foods first CEO," said Mr Lochland. "This appointment represents an exciting new chapter for the company, and I'm proud to work alongside a team passionate about delivering value for our customers. Together, we'll continue building on Maxum's strong foundation while exploring new opportunities."*

Maxum Foods Director Ben Woodhouse welcomed the appointment, acknowledging the leadership and capability Mr Lochland brings to the role.

*"The Board is thrilled to appoint Adrian as our inaugural CEO," said Mr Woodhouse. "Maxum Foods is experiencing sustained growth across all areas of the business, and Adrian has been instrumental in shaping that trajectory. His leadership and in-depth industry knowledge make him the ideal person to guide us through our next phase of strategic development."*

Mr Lochland will remain based at Maxum's Brisbane Head Office as he transitions into the role. The company will continue to maintain its focus on service excellence and operational continuity throughout this transition.

*"I'm excited to lead a team that shares a strong company culture and values long-standing customer relationships — all with a focus on making life easy for our customers and delivering lasting value." Mr Lochland added.*

- Ends -

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**About Maxum Foods:** Maxum Foods is one of Australia and New Zealand's principal suppliers of dairy ingredients to the Human Health and Nutrition, as well as the Animal Nutrition industries. Maxum Foods specialises in supplying medium to large-scale food manufacturers with high-quality dairy ingredients such as milk powders, cheese and butter. Backed by top-level technical support and a huge dairy ingredient range, Maxum Foods have open global supply channels to source exactly what our customers need.

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